

ONLINE JOB ADS

CONTAINMENTS:

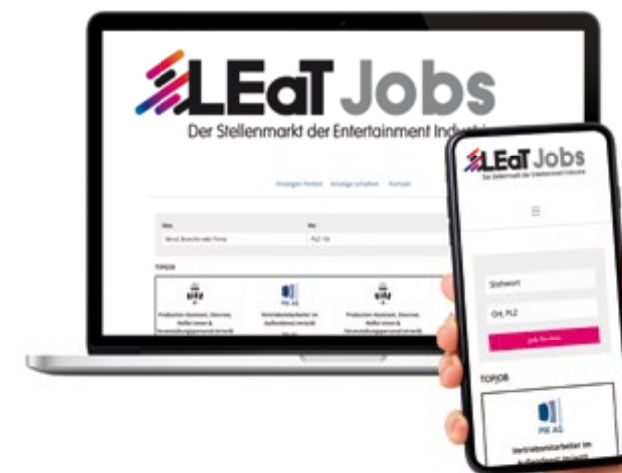
- Presence for 60 days in mobile optimized online job market
- Logo display in search results list
- Entry in Job Listings in print editions
- Personal contact partner
- Promotion in daily and weekly newsletters (> 25.000 mailings weekly)
- Job mailer to registered candidates
- Social Media posts i.e. Facebook, Twitter (>100,000 contacts)

FORMATS UND PRICES:

Online Job Advertisements	Prices
Job advert	490,- €
Freelancers	199,- €
TOP JOB <i>(Attention Boost: Prominent placement above all other jobs and in the Top Job slider)</i>	99,- €
Reach PLUS incl. Refresh <i>(Heightened reach via targeted search engine marketing incl. free Refresh)</i>	270,- €
Refresh <i>(renewed positioning at beginning of hit list after 30 days)</i>	49,- €
<i>Extension (only possible within running time)</i>	215,- € / 60 days
<i>Reactivation (also possible after running time)</i>	323,- € / 60 days

Prices in euro plus VAT/sales tax. The general terms and conditions of the publisher apply. Prices for job advertisements are not discountable. 15% brokerage commission only applies to third party placements and is only granted to registered advertising intermediates. The general terms and conditions can be downloaded here: www.ebnermedia.de/ebvm/nzb/

Please note that only one position can be advertised per job ad. A placement is possible 24/7 via the self-entry tool at: <https://bit.ly/31bZNmR>



Contingents

Discount per Ad on Listed price

(refers to a period of 12 months from booking on listed price)




3 ads	16 %
5 ads	21 %
10 ads	26 %
20 ads	39 %


PRINT JOB ADS INCLUDING ONLINE

SERVICE PACKAGE:

- 1 Production Partner**
Circulation 3,040 TvA*) / 10 x per year
 - 2 Event Partner**
Circulation 18,355 TvA*) / 6 x per year
 - 3 Professional System**
Circulation 6,480 TvA*) / 8 x per year
 - 4 Film&TV Kamera**
Circulation 5,000 TvA *) / 10 x per year
- Heightened Visibility & Employer Branding Effect
 - Including 60 days online with all benefits of a respective online placement

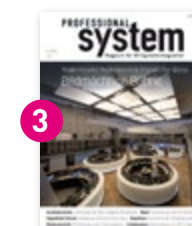
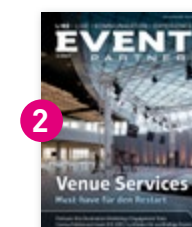
Prices stated are surcharges on the placement of an online job ad to the price of € 490,-.

ADS	Title ¹ or ² or ³ or ⁴	Surcharge on 1 Online Job Ad
	181 x 250 ^{1 2 3} 144 x 223 ⁴	+1.220,00 €
	213 x 142 ^{1 2 3} 144 x 109 ⁴	+ 560,00 €
	103 x 280 ^{1 2 3} 71 x 223 ⁴	+ 560,00 €

ADS	Title ¹ or ² or ³ or ⁴	Surcharge on 1 Online Job Ad
	103 x 139 ^{1 2 3} 71 x 109 ⁴	+ 230,00 €

Format in print space, width x height in mm

Prices in euro plus VAT/sales tax. Publishers GTCs apply. Prices for job advertisements are not discountable. 15% brokerage commission only applies to third party placements and is only granted to registered advertising intermediates. The general terms and conditions can be downloaded here: www.ebnermedia.de/ebvm/nzb



DATES 2022:

Title ^{1 2 3 4} / Publishing date / Submission Deadline	
January 22	¹ 28.01. / 07.01.
February 22	¹ 04.02. / 14.01. ² 25.02. / 04.02. ⁴ 18.02. / 01.02.
March 22	¹ 11.03. / 18.02. ³ 18.03. / 25.02. ⁴ 18.03. / 01.03.
April 22	¹ 22.04. / 01.04. ² 22.04. / 01.04. ³ 29.04. / 07.04. ⁴ 22.04. / 04.04.
May 22	¹ 27.05. / 06.05. ⁴ 20.05. / 02.05.
June 22	¹ 24.06. / 03.06. ² 17.06. / 27.05. ³ 17.06. / 27.05. ⁴ 17.06. / 30.05.
July 22	¹ 22.07. / 01.07.
August 22	³ 19.08. / 29.07. ⁴ 12.08. / 25.07.
September 22	¹ 09.09. / 19.08. ² 02.09. / 12.08. ³ 23.09. / 02.09. ⁴ 09.09. / 29.08.
October 22	¹ 07.10. / 16.09. ² 28.10. / 07.10. ³ 28.10. / 07.10. ⁴ 21.10. / 04.10.
November 22	¹ 04.11. / 14.10. ⁴ 18.11. / 31.10.
December 22	¹ 09.12. / 18.11. ² 16.12. / 25.11. ³ 16.12. / 25.11. ⁴ 23.12. / 28.11.

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